

DECISIONS, DECISIONS, DECISIONS

Professionals Discuss Lasers

Long term hair removal has become an easier task with technological advantages of lasers. Choosing the right laser machine hasn't. With everything available on the market, it has become more confusing than anything.

What's more important? The machine's performance? The latest technology? Customer service and training? Evidently, all of those things matter. But there is one way to make your choice easier. Ask the people using the machine to give you their impressions. Ask them to share their experience with you. Why would you take our word for it? Would you consider hiring someone before checking their references? Of course you wouldn't! The same principle applies here. Actually, you're in luck, because Medical Spas Review Canada magazine asked for you.

We asked four professionals to comment on their experience in regards to Nexgen laser machines. These people work in different parts of Canada, and in different types of businesses.

Mrs Potter-Johns from the Sanctuary Centre Of Advanced Spa Therapies in Ontario shared her experience with us.

"We have been using the Harmony AFT machine, and we've had wonderful results. I appreciate the size of the contact area, it allows us to work faster. It is so easy to use and the clients barely have any discomfort which is great because they often start with one area and when they see the results they are so encouraged they decide to get other area treated. I am also very happy with Nexgen's great customer service and the fact that we received excellent training."

Dr. Martin Braun from the Vancouver Lasers & Skin Care Centre was not only able to comment on the machines, he is experienced enough to be able to make comparisons.

"I have been using various laser devices for over ten years in my cosmetic clinic from a variety of different manufacturers. What impressed me most about

Nexgen's laser equipment is its small footprint, ease of operation, and 'depot service'. Service contracts for lasers are becoming increasingly expensive, but with small, light equipment you can ship it overnight for depot service instead of waiting for a service technician to come to your office and then has to order parts and so on. With NexGen, the parts are modular and plug into one universal platform - if something doesn't work, a replacement arrives the next day via FedEx which I can plug in and avoid downtime with the cancellation of patients. Plus the efficacy of the NexGen equipment for skin rejuvenation is comparable to other lasers on the market that cost much more money."

We then asked two other physicians and here is what they shared with us:

Dr. Anthony Lockwood from The Lockwood Aesthetic Surgery & Vein Clinic in Winnipeg also had positive comments to share with us.

"I think that Nexgen's service is exceptional. Their technology is very competitive and extremely effective."

Dr. Daniel A. Radin, a dermatologist practicing in Ontario also commented on the Harmony laser machine.

"I think the Harmony is a great all in one unit. As a busy dermatologist I find it invaluable in treating many of the cosmetic and medical concerns of my patients. I am also impressed with the safety and efficacy of the Harmony."

There you have it, efficacy, reliability, easy to use, and variety. These professionals are happy, because their clients are satisfied and they are coming back and they are referring people.

That's more than enough reasons to trust Nexgen. ■